

ADULT HIGH SCHOOL PILOT PROGRAM Solicitation for Proposals Fourth Release

Proposed Dates:

Issue Date: August 29, 2024

Notice of Intent to Apply: September 9, 2024

Pre-Proposal Webinar: September 11, 2024

Submission Begin Date: September 20, 2024

Submission Deadline: October 15, 2024

SECTION 1 - GENERAL INFORMATION

INTRODUCTION

Adult education serves as a cornerstone for workforce development, career advancement, and postsecondary attainment by providing secondary education, high school credentialing, English language acquisition, and a strong foundation of competencies promoting successful transitions to employment and postsecondary education and training. According to the 2022 American Community Survey, 429,168 Maryland adult residents 18 years and older did not have a high school diploma.¹ Almost forty eight percent (48%) of all jobs in Maryland require more than a high school diploma, but not a four-year degree.² Postsecondary education and training has an essential role in preparing an effective twenty-first century workforce, but many adult learners face challenges in pursuing secondary education and may need intensive academic support and other intervention services to hurdle challenges in an environment that is conducive to success.

Connecting Marylanders to jobs is a priority of the Moore-Miller Administration. The Maryland Adult High School Program will help Maryland advance these priorities by addressing the needs of students through career pathway education and training that leads to good jobs, reducing barriers to economic development, and maintaining sustainable career growth. In addition, the Administration's focus on developing an equitable, robust, and competitive economy in Maryland provides opportunities for adult learners to expand their opportunities for work, wages, and wealth. Implementing the Administration's mission to "Leave No One Behind" in Maryland, the Adult High School Program contributes to addressing the needs of adult learners to improve their quality of life by furnishing the resources that will provide individuals with the necessary tools and skills to meet their current and future academic and career aspirations.

¹ United States Census Bureau. (n.d.). *Educational attainment. United States Census Bureau, American Community Survey.*

<https://data.census.gov/table/ACSST1Y2022.S1501?q=Maryland+Education&g=040XX00US24%240500000%2C24>

² National Skills Coalition. (2021). *Middle-skill credentials and immigrant workers: Maryland's untapped assets.*

<https://nationalskillscoalition.org/wp-content/uploads/2021/05/Middle-Skill-Credentials-and-Immigrant-Workers-Marylands-Untapped-Assets-1.pdf>

STATE OF MARYLAND
Maryland Department of Labor

KEY INFORMATION SUMMARY SHEET

Solicitation for Proposals: Adult High School Pilot Program, Fourth Release

Solicitation Issue Date: Thursday, August 29, 2024

Solicitation Issuing Office: Maryland Department of Labor and Maryland State Department of Education

Notice of Intent to Apply: Monday, September 9, 2024

Pre-Proposal Webinar: Wednesday, September 11, 2024, 1 PM

Submission Begin Date: Friday, September 20, 2024

Proposal Officers: Laura Ostrowski
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kellise.williamson@maryland.gov

Proposals are to be sent to: Via email to laura.ostrowski@maryland.gov and kellise.williamson@maryland.gov

Submission of Questions: All questions pertaining to this Solicitation should be submitted via email to laura.ostrowski@maryland.gov by Tuesday, October 1, 2024. All questions will be answered in a timely manner, and relevant questions will be posted to the Maryland Labor website at <https://labor.maryland.gov/adultliteracy/aeadulthsprop.shtml>.

Closing Date and Time: Tuesday, October 15, 2024 at 5:00 p.m.

Table of Contents

SECTION 1 - GENERAL INFORMATION	2
1.1 Introduction	5
1.2 Definitions	5
1.3 Authorization	6
1.4 Number of Approved Adult High Schools	6
1.5 Priority	6
1.6 Program Officers	7
1.7 Proposals Due (Closing) Date and Time	7
1.8 Approval Basis	7
1.9 Funding	8
SECTION 2 - ELIGIBILITY	8
2.1 Purpose	8
2.2 Eligible Applicants	8
2.3 Timeline	9
SECTION 3 - REPORTING REQUIREMENTS	9
3.1 Reporting Requirements	9
SECTION 4 - PROPOSAL FORMAT	10
4.1 Proposal Submission Requirements	10
4.2 Notice of Intent to Apply	10
4.3 Pre-Proposal Webinar	11
4.4 Proposal Submission Format	11
SECTION 5 - DECISION NOTIFICATION	12
5.1 Decision Notification	12
SECTION 6 - WAIVERS	12
6.1 Waivers	12
SECTION 7 - RESOURCES	13
7.1 Research and Best Practices	13
7.2 Data	13
7.3 Maryland State Resources	14

1.1 Introduction

- 1.1.1** The purpose of the Adult High School Program is to serve as an alternative method for adults, 21 years and older, who did not graduate from high school to earn a Maryland High School Diploma.
- 1.1.2** Learners may earn postsecondary education credits and industry-recognized credentials in an environment that meets the needs of the adult learner.

1.2 Definitions

For the purposes of the Solicitation for Proposals, the following abbreviations or terms have the meaning indicated below:

- 1.2.1 Industry-recognized credential** – a formal validation of an individual’s skills and/or competencies that align with state or regional in-demand occupations and is recognized by industry and employers. It may be a certification, license, or credential that is obtained through an assessment process, is portable, and may be stackable. The IRC leads to documented positive employment outcomes, ensures relevance in the labor market, and supports career advancement and economic development for credential holders;³
- 1.2.2 Operator** – a private nonprofit entity that establishes an Adult High School under the Program;
- 1.2.3 Pilot** – an adult high school established by an operator under the Program;
- 1.2.4 Postsecondary education credit** – credit awarded by an accredited community college, 4-year college or university, or an approved private career school and other approved training providers;
- 1.2.5 Program** – the Adult High School Pilot Program;
- 1.2.6 Rural** - non-metro areas include some combination of:
- open countryside,
 - towns (places with fewer than 5,000 people and 2,000 housing units), and
 - areas with populations ranging up to 50,000 people that are not part of larger labor market areas (metropolitan areas).⁴
- 1.2.7 Urban** - densely developed territory, and encompass residential, commercial, and other

³ Maryland Governor’s Workforce Development Board - Career & Technical Education Committee (2024, May 22): <http://www.gwdb.maryland.gov/ctecomm/ctecomm-ircpolicy52224.pdf>

⁴ Overview. USDA ERS - Rural Classifications. (2024, March 26). <https://www.ers.usda.gov/topics/rural-economy-population/rural-classifications/>

nonresidential urban land uses. Each urban area must encompass at least 2,000 housing units or at least 5,000 people;⁵

- 1.2.8 Wraparound Services** – individualized services, excluding regular school programs and services that are provided to the student and the student’s family.

1.3 Authorization

The Adult High School Program is under the authority of the Maryland State Department of Education and the Maryland Department of Labor.

- Annotated Code of Maryland, Education Art. §§ [9.7-101](#) *et seq.*
- COMAR [13A.05.14](#) Adult High School Pilot Program

1.4 Number of Approved Adult High Schools

A maximum of four adult high schools may be approved through this solicitation. If the maximum number of adult high schools allowed by law are not approved as a result of this solicitation, another solicitation may be posted in the future.

1.5 Priority

Priority shall be given to applicants with locations that:

- are in a county or geographic area with a high school attainment rate that is lower than the state high school attainment average. Graduation rate information, MSDE (2024): <https://marylandpublicschools.org/stateboard/Documents/2024/0326/Graduation-Rate-Information-A.pdf>;
- represent a rural area or other geographic diversity.

⁵ United States Census Bureau. (2022). *2020 Census Urban Areas FAQs*. https://www2.census.gov/geo/pdfs/reference/ua/Census_UA_2020FAQs.pdf

1.6 Program Officers

The points of contact in the State for purposes of this Solicitation for management of the Program are the Program Officers listed below:

Laura Ostrowski
Adult High School Program Supervisor
Maryland Department of Labor
E-mail: laura.ostrowski@maryland.gov

Kellise Williamson
Postsecondary Credit & P-TECH Coordinator
Maryland State Department of Education
Email: kellise.williamson@maryland.gov

The Departments may change the Program Officers at any time by written notice.

1.7 Proposals Due (Closing) Date and Time

Proposals, in the number and form set forth in Section 4, "Proposal Format" must be received no later than 5:00 p.m. EDT on Tuesday, October 15th, 2024, in order to be considered. Submissions received after this date and time will not be considered.

1.8 Approval Basis

- 1.8.1** All proposals will undergo an initial screening to ensure that submission requirements were met and all required sections were included. Proposals not meeting all screening requirements will not be reviewed. Preference will be given to proposals that offer geographic diversity.
- 1.8.2** Proposals will be evaluated by a Review Committee established by the Maryland State Department of Education and the Maryland Department of Labor. The Review Committee will be composed of representatives from the Maryland State Department of Education and the Maryland Department of Labor and may include reviewers from other State or stakeholder agencies. If necessary, an oral presentation of the proposal may be required.
- 1.8.3** Final approval for each proposal shall be determined by the Maryland State Superintendent of Schools and the Maryland Secretary of the Department of Labor based on the recommendations of the Review Committee.

1.9 Funding

- 1.9.1** An adult high school established under the program is not a public school for public financing purposes under Title 5 of the Education Article.
- 1.9.2** The operator must secure financing to develop or have the capacity to secure financing for the development of a physical site for the adult high school. The applicant must present a detailed 3-year budget with the proposal to demonstrate financial sufficiency.
- 1.9.3** The operator or advisory board of the adult high school may apply for and accept donations, grants or other financial assistance from a governmental entity, any nonprofit or other private organizations.
- 1.9.4** Operators approved to open an adult high school may apply for limited state funding. Funding is awarded directly to the programs who are approved by the Maryland State Department of Education and Maryland Department of Labor as official Adult High School Pilot Programs. All programs must be approved by the State of Maryland prior to applying for funding.
- 1.9.5** The grant is intended to support the operating costs of approved Adult High School Pilot school. For more information about this funding, visit the Maryland State Department of Education Grants Program website <https://marylandpublicschools.org/about/Pages/OFPOS/GAC/GrantPrograms/index.aspx>.

SECTION 2 - ELIGIBILITY

2.1 Purpose

The purpose of this Adult High School Pilot Program Solicitation for Proposals is to seek eligible organizations to open a Maryland adult high school under the *Adult High School Pilot Program* to provide high school education services utilizing a quality curriculum based upon the *Maryland Graduation Requirements for Public High Schools* and access to postsecondary education and/or pathways leading to an industry-recognized credential for adults 21 years or older to earn a Maryland High School Diploma.

2.2 Eligible Applicants

- 2.2.1** An eligible applicant is a private nonprofit entity and is required to:
- Be registered as a nonprofit organization in the State of Maryland.

- Have previous experience and measured success in providing education services, including industry credentials and job placement services, to adult learners.
- Have previous experience providing education services or workforce development services to adult learners who have been limited by educational disadvantages, a disability, a criminal record, or other barriers to employment opportunities.
- Employ appropriately trained instructional personnel.
- Operate from a physical location.

2.2.1 A partnership of two or more organizations that meet the above qualifications are eligible to submit a proposal.

2.3 Timeline

Solicitation for Proposals Release	August 29
Notice of Intent to Apply	September 9
Pre-Proposal Webinar	September 11
Proposal Submission Begin Date	September 20
Proposal Due Date	October 15
Curriculum Decision*	November 19 - December 16
Notice of Proposal Decision	January 24

*Curriculum will be reviewed within 60 days of receipt.

SECTION 3 - REPORTING REQUIREMENTS

3.1 Reporting Requirements

3.1.1 The Operator of the adult high school must conduct a semi-annual evaluation of the school due in February and August to the Maryland State Department of Education and the Maryland Department of Labor. Progress of the school will be measured against the outcomes and goals defined by the Operator in this application, SMARTIE Goals submitted after approval, and the following items listed below.⁶

- 3.1.2** The operator will report, on a State provided template, the following criteria:
- Demographic information on students enrolled in the school (gender, age, race/ethnicity, last high school grade completed in traditional school, zip code, barriers to success).

⁶ SMARTIE stands for Strategic, Measurable, Ambitious, Realistic, Time-bound, Inclusive, and Equitable.

- Academic and career progress of each student enrolled in the Pilot.
 - Academic levels of students at the time of enrollment in the school;
 - Students enrolled in the school are on track for completion;
 - Academic progress of students as measured by intake assessment;
 - Number of credits that students complete within the fiscal year;
 - Number of students who completed and graduated from the school;
 - Graduation rate;
 - Number of postsecondary education credits earned, and the types of credits sought;
 - Number of industry recognized credentials earned;
 - The types of industry recognized credentials;
 - Post-graduation employment.

3.1.3 Interim and final fiscal year financial reports.

SECTION 4 - PROPOSAL FORMAT

4.1 Proposal Submission Requirements

Proposals *must* contain the following documents, with signatures where indicated. Proposals that do not have all of these documents with signatures where required will not be reviewed.

4.1.1 Application ([Appendix A](#))

- Cover Page (Section 1)
- Executive Summary (Section 2)
- Narrative (Section 3)

4.1.2 Qualifications of Personnel Chart/Key Staff ([Appendix B](#))

4.1.3 Budget ([Appendix C](#))

4.2 Notice of Intent to Apply

All organizations that plan to submit a proposal to establish an Adult High School are requested to complete the electronic Notice of Intent to Apply form by **Monday, September 9, 2024.**

Click on the link to access the [Notice of Intent to Apply Form](#).

4.3 Pre-Proposal Webinar

- 4.3.1** The Pre-Proposal Webinar will be a web conference on **Wednesday, September 11, 2024 at 1 PM**. Access information and the time of the briefing will be posted on the Maryland State Department of Education and the Maryland Department of Labor websites.
- 4.3.2** Questions regarding the Adult High School Program and the Solicitation for Proposals will be accepted prior to the Pre-Proposal Webinar. The responses to the questions will be provided during the Pre-Proposal Webinar. Answers will not be provided in advance, however, upon completion of the Pre-Proposal Webinar, questions and responses will be posted on the Maryland State Department of Education and the Maryland Department of Labor websites. Please submit questions using the [Pre-Proposal Webinar Question Submission Form](#). Questions will be accepted until 11 AM on Wednesday, September 11. No additional questions will be answered after this deadline.

4.4 Proposal Submission Format

- 4.4.1** Submitted proposals must meet the following formatting requirements:
- All pages of the application must use one-inch margins.
 - Each section of the application narrative must be clearly labeled.
 - The application narrative must use line spacing of at least 1.5 and 12-point font.
 - Charts may use single spacing and 10-point font.
 - Each page must contain a header with the lead organization's name.
 - Include page numbers in the bottom right corner of the footer.
 - The cover page must be the first page of the application.
- 4.4.2** Email completed proposal including budget to both laura.ostrowski@maryland.gov and kellise.williamson@maryland.gov.

Proposals must be received at the email addresses above no later than **5 p.m. on Tuesday, October 15, 2024**.

SECTION 5 - DECISION NOTIFICATION

5.1 Decision Notification

- 5.1.1** The applicant will be notified within 60 days after submission if the curriculum submitted is approved.
- 5.1.2** If the curriculum is approved, the applicant will be notified in writing of the approval of the applicant's plan and pilot.
- 5.1.3** Final approval proposals for each adult high school shall be determined by the Maryland State Superintendent of Schools and the Secretary of the Maryland Department of Labor based on the recommendations of the Review Committee.

SECTION 6 - WAIVERS

6.1 Waivers

- 6.1.1** Within 30 days of approval of the pilot, the operator may request waivers from certain regulations (COMAR 13.05.14.10).
- 6.1.2** The State Board of Education shall grant an approved pilot a waiver from any regulation that conflicts with the purpose and goals of the pilot's plan, including the student service requirement set forth in COMAR 13A.03.02.05.
- 6.1.3** A waiver may not be granted related to assessment requirements in COMAR 13A.03.02.06.

SECTION 7 - RESOURCES

7.1 Research and Best Practices

- Adult Learning Resource Center www.thecenterweb.org/
- Coalition on Adult Basic Education www.coabe.org
- Framework for 21st Century Learning www.p21.org/about-us/p21-framework
- International Society for Technology in Education www.iste.org/standards
- Learning Disabilities Association of America ldaamerica.org/
- Literacy Information and Communication System (LINCS) www.lincs.ed.gov
- Literacy Information and Communication Systems (LINCS) Courses courses.lincs.ed.gov/#ld
- Maryland Higher Education Commission www.mhec.maryland.gov
- National Coalition for Literacy www.national-coalition-literacy.org
- National College Transition Network www.collegetransition.org
- National Skills Coalition www.nationalskillscoalition.org
- Office of Career, Technical, and Adult Education
www2.ed.gov/about/offices/list/ovae/index.html
- ProLiteracy www.proliteracy.org
- TESOL International Association www.tesol.org
- World Education www.worlded.org/WEInternet/resources/index.cfm

7.2 Data

- American FactFinder data.census.gov/
- Maryland State Data Center planning.maryland.gov/msdc/Pages/default.aspx
- National Center for Education Statistics nces.ed.gov/naal/
- U.S. Bureau of Labor Statistics www.bls.gov/
- U.S. Census www.census.gov

7.3 Maryland State Resources

- Maryland High School Graduation Requirements
dsd.maryland.gov/regulations/Pages/13A.03.02.03.aspx
- Maryland Opportunity Zones dhcd.maryland.gov/Pages/OZ/OpportunityZones.aspx
- Maryland Report Card reportcard.msde.maryland.gov/
- Maryland State Department of Education www.marylandpublicschools.org
- Maryland State Department of Education - Division of Curriculum, Instructional Improvement, and Professional Learning marylandpublicschools.org/about/Pages/DCAA/index.aspx
- Maryland Department of Labor www.labor.maryland.gov
- Maryland Governor's Workforce Development Board (GWDB) <http://www.gwdb.maryland.gov/>
- Maryland GWDB Career & Technical Education Committee
<http://www.gwdb.maryland.gov/ctecomm/>
- Moore Miller Administration 2024 State Plan
governor.maryland.gov/priorities/Documents/2024%20State%20Plan.pdf