



# The Benchmarks of Success for Maryland's Workforce System

The workforce system helps Marylanders increase their earning capacity by maximizing their access to...

- Employment,
- Skills and credentialing,
- Life management skills, and
- Strategies and resources that will help them eliminate barriers to employment.



### Resulting in...

- Strengthened and enhanced effectiveness and efficiency of Maryland's workforce system.



Maryland's workforce system is using the Benchmarks of Success as a framework for guiding the partners in working towards the shared goals and activities of the Workforce Innovation and Opportunity Act (WIOA) system.



## Where do I go for more information?

- Visit the website at <http://www.labor.maryland.gov/employment/wioasuccess.shtml>
- Contact the WIOA Benchmarks of Success team at [DLWDALWIOA-LABOR@maryland.gov](mailto:DLWDALWIOA-LABOR@maryland.gov)



# What does all of this mean...

## *...for jobseekers?*

- Receive help with immediate job placement and/or supportive services to help a jobseeker become gainfully employed
- Meet people where they are – no wrong door
- Guide jobseekers on a career path to find employment and fulfill career goals



## *...for workforce staff?*

- View the customer with a holistic, broader perspective
- Create a collective impact and collaborate on putting Marylanders back to work
- Serve customers better when working as an integrated system
- Help everyone find employment/careers to achieve self-sufficiency

## *...for employers?*

- Provide better understanding and awareness of system resources, services, and benefits
- Deliver people ready to meet employers' needs



## What's next?

- Develop methodology for measuring success towards each goal
- Develop processes and tools for reporting performance
- Develop system-wide communication, policies, programs, and more

